

EDUCATION

Northwestern University

Anticipated 2024 Ph.D. in Media, Technology, and Society
2020 – 2021: Visiting scholar, Department of Communication and Media Research,
Internet Use & Society Division, University of Zurich
2021 M.A. in Media, Technology, and Society
MA Thesis: *Generous Attitudes and Online Participation*
MA Committee: Aaron Shaw (chair), Eszter Hargittai, James Schwoch

St. Lawrence University

2019 B.A. in Sociology, Summa Cum Laude
Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on Instagram*
Minors: Film Studies, English Creative Writing, Asian Studies
Study Abroad: New York State Independent College Consortium for Study in India
(NYSICCSI; Fall 2016); University of Roehampton (London, UK; Fall 2017)

United World College – USA

2015 International Baccalaureate

RESEARCH

Interests: digital inequality, paid and unpaid online labor, the gig economy, resistance strategies

Experience

<i>Graduate Student Researcher</i> Community Data Science Collective, Northwestern University Advisor: Aaron Shaw	Sept 2019 - present
<i>Graduate Student Researcher</i> Web Use Project, University of Zurich Advisor: Eszter Hargittai	Sept 2020 - present
<i>Graduate Student Researcher</i> Citizens and Technology (CAT) Lab, Cornell University Advisor: Sarah Gilbert & J. Nathan Matias	Sept 2022 - present
<i>Undergraduate Student Researcher</i> Sociology Department, St. Lawrence University Advisors: Stephen Barnard & Leah Rohlfen	Jan 2018 – May 2019
<i>Research Fellow</i> University Fellowship Program, St. Lawrence University Advisor: Stephen Barnard	Jan 2018 – Sept 2018

Peer-reviewed Publications

Fiers, F. (2023). Inequality and Discrimination in the Online Labor Market: A Scoping Review. *New Media & Society*. <https://doi.org/10.1177/14614448221151200>

Shaw, A., Fiers, F., & Hargittai, E. (2022). Participation inequality in the gig economy. *Information, Communication & Society*, 0(0), 1–18. <https://doi.org/10.1080/1369118X.2022.2085611>

Fiers, F., Shaw, A., & Hargittai, E. (2021). Generous Attitudes and Online Participation. *Journal of Quantitative Description: Digital Media, 1*.
<https://doi.org/10.51685/jqd.2021.008>

Fiers, F. (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

Conference Presentations

Fiers, F. (2023, May). Inequality and Discrimination in the Online Labor Market: A Scoping Review. Pre-conference “New Frontiers in Global Digital Inequalities Research” at the Annual Conference of the International Communication Association (ICA), Toronto, Canada.

Fuchs, J., **Fiers, F.**, & Hargittai, E. (2023, April). The Role of Political Affiliation in Social Media Sharing during COVID-19. Annual Midwest Political Science Association (MPSA) Conference, Chicago, IL.

Fiers, F. (2022, November). Inequality and Discrimination in the Online Labor Market: a Scoping Review. Association of Internet Researchers, Dublin, Ireland.

Walter, N., Suresh, S., Brooks, J. J., Saucier, C., **Fiers, F.**, & Holbert, R. L. (2022, November). The Chaffee Principle: The Most Likely Effect of Communication...Is Further Communication. National Communication Association (NCA) National Convention, New Orleans, LA.

* received a Top Paper Award in the Mass Communication division

Fiers, F. (2022, May). Inequality and Discrimination in the Online Labor Market: A Scoping Review. Annual Conference of the International Communication Association (ICA), Paris, France.

Fiers, F., & Walter, N. (2022, May). Comments on Airbnb and the Potential for Racial Bias. Annual Conference of the International Communication Association (ICA), Paris, France.

Fiers, F., & Hargittai, E. (2022, March). Gig Work and the COVID-19 Pandemic. Annual Meeting of the Eastern Sociological Society (ESS), Boston, MA.

Fiers, F., & Walter, N. (2021, September). The Role of Comments on Racial Discrimination on Airbnb. TPRC49 Research Conference on Communications, Information, and Internet Policy, Washington, DC (online).

Quillian, L., & **Fiers, F.** (2021, August). Hiring Discrimination and Labor Market Tightness. American Sociological Association (ASA) Annual Meeting, Chicago, IL (online due to the COVID-19 pandemic).

Fiers, F., & Walter, N. (2021, May) Sharing Unfairly: Racial Bias on Airbnb and the Effect of Review Valence. Annual Conference of the International Communication Association (ICA), Denver, CO (online due to the COVID-19 pandemic).

Shaw, A., **Fiers, F.**, & Hargittai, E. (2021, May) Participation Inequality in the Gig Economy. Annual Conference of the International Communication Association (ICA), Denver, CO (online due to the COVID-19 pandemic).

Fiers, F. (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society (ESS), Boston, MA.

Fiers, F. (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. NY6 Undergraduate Research Conference, Canton, NY.

FLOOR FIERS

Fiers, F. (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

TEACHING & MENTORING

Northwestern University

<i>Instructor</i> Power and Inequality in the Digital Age (<i>BA course</i>)	Spring 2023
<i>Instructor</i> Public Speaking (<i>BA course</i>)	Spring 2022
<i>Graduate Teaching Assistant (TA)</i> Communications & Technology (<i>BA course by Jeremy Birnholtz</i>)	Fall 2020 & 2021
<i>Workshop instructor</i> Computing Everywhere, Communications Department	Spring 2021 & 2022
<i>Digital Media Module Fellow</i> Communications Studies Module Fellows Program	Jan 2021 – Dec 2022
<i>Mentor for undergraduate research assistants</i> Community Data Science Collective	2020 - present

University of Zurich

<i>Guest lecturer</i> Social Media & Society (<i>MA course by Minh Hao Nguyen</i>) Title guest lecture: "Affordances & Status Seeking"	Oct 2020
Platform & Society (<i>BA course by Jing Zeng</i>) Title guest lecture: "Databases Behind Platforms"	Apr 2021

St. Lawrence University

<i>Guest lecturer</i> Culture & Identity in the Digital Age (<i>BA course by Stephen Barnard</i>) Title guest lecture: "The Power of Social Media Affordances"	Nov 2020
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RECOGNITIONS

Awards

2019	Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department
2019	Award for Outstanding Senior, St. Lawrence University, Sociology Department
2019	Leader of the Year Award, Omicron Delta Kappa
2016	Bradley R. Evers Outstanding First-Year Student Award
2016	Excellence in Community Based Learning Scholarship Award
2015 – 2019	Dean's List, St. Lawrence University
2015	Certificate of Excellence, UWC-USA
2011	Gouden Walvis, National Film Contest 'Tube Your Future'
2009 – 2013	Kunstbende awards, poetry and theater divisions

Fellowships & Grants

2022-2023	David Zarefsky Graduate Fellowship
2022-2023	Northwestern University's Graduate Research Grant (\$2,700)
2022	Funding for Research Assistance through Northwestern University's Undergraduate Research Assistant Program
2022	International Communication Association's CAT Travel Grant

FLOOR FIERS

2020	Northwestern University's School of Communication Grant External Methods Training (\$2,000)
2018	Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800)
2017	D. Douglas Andrews Memorial Award
2017	Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education
2016	William and Judy Frear '69 Thorpe International Travel Fund
2015 – 2019	Davis Scholarship
2013 – 2015	UWC NL Scholarship

Honor societies

2019	Phi Beta Kappa
2019	Alpha Kappa Delta, International Honor Society of Sociology
2017	Omicron Delta Kappa

SERVICE & ENGAGEMENT

Institutional Service

Northwestern University

2019 – Present	Student host and organizer, MTS Prospective Student Visit
2019 – Present	Student host, MTS Guest Speaker Series
2019 – 2022	Culture and Community Committee for Media, Technology, and Society (MTS) and Technology and Social Behavior (TSB) PhD programs (<i>i.e.</i> , organizing programming including yearly buddy program and quarterly happy hours)
2020	Research assistant successfully developing and executing efforts to diversify the applicant pools of two doctoral programs

United World College

2021	Member, Selection Committee for UWC NL
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St. Lawrence University

2018 – 2019	Student Delegate, University Diversity Committee
2018 – 2019	Student Delegate, Search Committee for Vice-President and Dean of Student Life
2018 – 2019	Student Delegate, Search Committee for Assistant Professor Environmental Sociology
2018 – 2019	Student Delegate, India Study Abroad Selection Committee
2018	Student Delegate, Search Committee University Videographer
2018	Student Presenter, Community Assistant Orientation

Workshop/Conference Organizer

- Co-organizer, Pre-conference “New Frontiers in Global Digital Inequalities Research” at Annual Conference of the International Communication Association (ICA), May 2023, Toronto, Canada.
- Co-organizer, Workshop on Ethics of Field Experiments (in collaboration with Citizens and Technology (CAT) Lab, Cornell University and Center for Information Technology Policy, CITP), July 2022, Princeton, NJ.
- Volunteer Tech Squad, Annual Conference of the International Communication Association (ICA), May 2022, Paris, France.

Professional Memberships

- International Communication Association
- Association of Internet Researchers
- American Sociological Association

Journal and Conference Reviewer

Field Methods

International Communication Association (*i.e.*, *Ethnicity and Race in Communication (ERIC) and Community & Technology (CAT) Divisions*)

International Journal of Communication

International Journal of Human-Computer Studies

New Media & Society

Professional Training

2021 – 2022 Teaching Certificate Program, Searle Center for Advancing Learning and Teaching, Northwestern University

2019 ICPSR Summer Program in Quantitative Methods of Social Research, the University of Michigan

Industry and Non-Profit Affiliations

2021 – Present Tutor to female refugee students, GirlForward, Chicago, IL

2006 – Present Board member and Head Festival Programming, Totaalfestival, the Netherlands

2019 – Present Head Artist Handling, Festival Hongerige Wolf, the Netherlands

2015 – 2019 University Videographer, St. Lawrence University's Communications Office

2018 – 2019 President, Kalon Kixiox Chapter, Omicron Delta Kappa

2018 – 2019 Chapter Founder and Co-Present, ONE Campus Chapter

2018 – 2019 Outreach Chair, St. Lawrence University's Chapter of Public Leadership and Education Network (PLEN)

2017 Marketing and Communication Intern, Theater Festival Boulevard, 's-Hertogenbosch, the Netherlands

2015 – 2016 Research intern, BERLIN theater company, Antwerp, Belgium

2014 All-round volunteer, South by South West (SXSW), Austin, TX

2014 – 2015 Activity Leader, Youth Detention Center Camino Nuevo, Albuquerque, NM

2013 – 2014 Film Festival Reporter, Festival Internacional de Cine Álamos (FICAM), Álamos, Mexico

2013 – 2015 Columnist, PC55, Hapert, the Netherlands

2010 – 2015 Collector and letter writing, Amnesty International

2006 – 2017 Participant and volunteer, National Talent Contest Kunstbende