

EDUCATION

Northwestern University

Anticipated 2024 Ph.D. in Media, Technology, and Society
2020 – 2021: Visiting scholar, Department of Communication and Media Research,
Internet Use & Society Division, University of Zurich
2021 M.A. in Media, Technology, and Society
MA Thesis: *Generous Attitudes and Online Participation*
MA Committee: Aaron Shaw (chair), Eszter Hargittai, James Schwoch

St. Lawrence University

2019 B.A. in Sociology, Summa Cum Laude
Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on Instagram*
Minors: Film Studies, English Creative Writing, Asian Studies
Study Abroad: New York State Independent College Consortium for Study in India
(NYSICCSI; Fall 2016); University of Roehampton (London, UK; Fall 2017)

United World College – USA

2015 International Baccalaureate

RESEARCH

Interests: digital inequality, paid and unpaid online labor, the gig economy, resistance strategies

Experience

<i>Graduate Student Researcher</i> Community Data Science Collective, Northwestern University Advisor: Aaron Shaw	Sept 2019 - present
<i>Graduate Student Researcher</i> Web Use Project, University of Zurich Advisor: Eszter Hargittai	Sept 2020 - present
<i>Graduate Student Researcher</i> Citizens and Technology (CAT) Lab, Cornell University Advisor: Sarah Gilbert & J. Nathan Matias	Sept 2022 - present
<i>Undergraduate Student Researcher</i> Sociology Department, St. Lawrence University Advisors: Stephen Barnard & Leah Rohlfen	Jan 2018 – May 2019
<i>Research Fellow</i> University Fellowship Program, St. Lawrence University Advisor: Stephen Barnard	Jan 2018 – Sept 2018

Peer-reviewed Publications

Shaw, A., Fiers, F., & Hargittai, E. (2022). Participation inequality in the gig economy. *Information, Communication & Society*, 0(0), 1–18.
<https://doi.org/10.1080/1369118X.2022.2085611>

Fiers, F., Shaw, A., & Hargittai, E. (2021). Generous Attitudes and Online Participation. *Journal of Quantitative Description: Digital Media*, 1.
<https://doi.org/10.51685/jqd.2021.008>

Fiers, F. (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

Conference Presentations

Fiers, F. (2022, November). Inequality and Discrimination in the Online Labor Market: a Scoping Review. Association of Internet Researchers, Dublin, Ireland.

Walter, N., Suresh, S., Brooks, J. J., Saucier, C., **Fiers, F.**, & Holbert, R. L. (2022, November). The Chaffee Principle: The Most Likely Effect of Communication...Is Further Communication. National Communication Association (NCA) National Convention, New Orleans, LA.

* received a Top Paper Award in the division Mass Communication

Fiers, F. (2022, May). Inequality and Discrimination in the Online Labor Market: A Scoping Review. Annual Conference of the International Communication Association (ICA), Paris, France.

Fiers, F., & Walter, N. (2022, May). Comments on Airbnb and the Potential for Racial Bias. Annual Conference of the International Communication Association (ICA), Paris, France.

Fiers, F., & Hargittai, E. (2022, March). Gig Work and the COVID-19 Pandemic. Annual Meeting of the Eastern Sociological Society (ESS), Boston, MA.

Fiers, F., & Walter, N. (2021, September). The Role of Comments on Racial Discrimination on Airbnb. TPRC49 Research Conference on Communications, Information, and Internet Policy, Washington, DC (online).

Quillian, L., & **Fiers, F.** (2021, August). Hiring Discrimination and Labor Market Tightness. American Sociological Association (ASA) Annual Meeting, Chicago, IL (online due to the COVID-19 pandemic).

Fiers, F., & Walter, N. (2021, May) Sharing Unfairly: Racial Bias on Airbnb and the Effect of Review Valence. Annual Conference of the International Communication Association (ICA), Denver, CO (online due to the COVID-19 pandemic).

Shaw, A., **Fiers, F.**, & Hargittai, E. (2021, May) Participation Inequality in the Gig Economy. Annual Conference of the International Communication Association (ICA), Denver, CO (online due to the COVID-19 pandemic).

Fiers, F. (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society (ESS), Boston, MA.

Fiers, F. (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. NY6 Undergraduate Research Conference, Canton, NY.

Fiers, F. (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

TEACHING & MENTORING

Northwestern University

Instructor

Spring 2022

Public Speaking (BA course)

Graduate Teaching Assistant (TA)

Fall 2020 & 2021

Communications & Technology (BA course by Jeremy Birnholtz)

Workshop instructor

Spring 2021 & 2022

FLOOR FIERS

Computing Everywhere, Communications Department

Digital Media Module Fellow

Jan 2021 – Dec 2022

Communications Studies Module Fellows Program

Mentor for undergraduate research assistants

2020 - 2022

Community Data Science Collective

University of Zurich

Guest lecturer

Social Media & Society (*MA course by Minh Hao Nguyen*)

Oct 2020

Title guest lecture: "Affordances & Status Seeking"

Platform & Society (*BA course by Jing Zeng*)

Apr 2021

Title guest lecture: "Databases Behind Platforms"

St. Lawrence University

Guest lecturer

Nov 2020

Culture & Identity in the Digital Age (*BA course by Stephen Barnard*)

Title guest lecture: "The Power of Social Media Affordances"

PROFESSIONAL EXPERIENCE

University Videographer

Sept 2015 – May 2019

Communications Office, St. Lawrence University

Canton, NY

Marketing and Communication Intern

Summers 2017 and 2018

Theater Festival Boulevard

's-Hertogenbosch, the Netherlands

Community Assistant (CA)

Jan 2017 – May 2019

Residence Life Office, St. Lawrence University

Canton, NY

Research Intern

Dec 2015 – Mar 2016

BERLIN theater company

Antwerp, Belgium

Film Festival Reporter

Oct 2013 – June 2014

Festival Internacional de Cine Álamos (FICAM)

Álamos, Mexico

Columnist

July 2013 – June 2015

PC55, van Huis tot Huis

Bladel, the Netherlands

RECOGNITIONS

Awards

2019	Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department
2019	Award for Outstanding Senior, St. Lawrence University, Sociology Department
2019	Leader of the Year Award, Omicron Delta Kappa
2016	Bradley R. Evers Outstanding First-Year Student Award
2016	Excellence in Community Based Learning Scholarship Award
2015 – 2019	Dean's List, St. Lawrence University
2015	Certificate of Excellence, UWC-USA
2011	Gouden Walvis, National Film Contest 'Tube Your Future'
2009 – 2013	Kunstbende awards, poetry and theater divisions

Fellowships & Grants

2022	International Communication Association's CAT Travel Grant
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FLOOR FIERS

2020	Northwestern University's School of Communication Grant External Methods Training (\$2,000)
2018	Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800)
2017	D. Douglas Andrews Memorial Award
2017	Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education
2016	William and Judy Frear '69 Thorpe International Travel Fund
2015 – 2019	Davis Scholarship
2013 – 2015	UWC NL Scholarship

Honor societies

2019	Phi Beta Kappa
2019	Alpha Kappa Delta, International Honor Society of Sociology
2017	Omicron Delta Kappa

SERVICE & ENGAGEMENT

Institutional Service

Northwestern University

2019 – Present	Culture and Community Committee for Media, Technology, and Society (MTS) and Technology and Social Behavior (TSB) PhD programs (<i>i.e., organizing programming including yearly buddy program and quarterly happy hours</i>)
2019 – Present	Student host and organizer, MTS Prospective Student Visit
2019 – Present	Student host, MTS Guest Speaker Series
2020	Research assistant successfully developing and executing efforts to diversify the applicant pools of two doctoral programs

Princeton University

2022	Co-organizer, Workshop on Ethics of Field Experiments (in collaboration with CAT Lab, Cornell University)
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United World College

2021	Member, Selection Committee for UWC NL
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St. Lawrence University

2018 – 2019	Student Delegate, University Diversity Committee
2018 – 2019	Student Delegate, Search Committee for Vice-President and Dean of Student Life
2018 – 2019	Student Delegate, Search Committee for Assistant Professor Environmental Sociology
2018 – 2019	Student Delegate, India Study Abroad Selection Committee
2018	Student Delegate, Search Committee University Videographer
2018	Student Presenter, Community Assistant Orientation

Professional Memberships

International Communication Association
Association of Internet Researchers
American Sociological Association

Journal and Conference Reviewer

Field Methods
International Communication Association (*i.e., Ethnicity and Race in Communication (ERIC) and Community & Technology (CAT) Divisions*)
International Journal of Communication

FLOOR FIERS

International Journal of Human-Computer Studies
New Media & Society

Professional Training

2021 – 2022 Teaching Certificate Program, Searle Center for Advancing Learning and Teaching, Northwestern University
2019 ICPSR Summer Program in Quantitative Methods of Social Research, the University of Michigan

Industry and Non-Profit Affiliations

2021 – Present Tutor to female refugee students, GirlForward, Chicago, IL
2006 – Present Head Festival Programming & Publicity, Totaalfestival, the Netherlands
2019 – Present Head Artist Handling, Festival Hongerige Wolf, the Netherlands
2018 – 2019 President, Kalon Kixiox Chapter, Omicron Delta Kappa
2018 – 2019 Chapter Founder and Co-Present, ONE Campus Chapter
2018 – 2019 Outreach Chair, St. Lawrence University's Chapter of Public Leadership and Education Network (PLEN)
2014 All-round volunteer, South by South West (SXSW)
2014 – 2015 Activity Leader, Youth Detention Center Camino Nuevo, Albuquerque, NM
2010 – 2015 Collector and letter writing, Amnesty International
2006 – 2017 Participant and volunteer, National Talent Contest Kunstbende