

# FLOOR FIERS

Ph.D. Student in Media, Technology, and Society

2240 Campus Drive

Evanston, IL 60660

[floorfiers@u.northwestern.edu](mailto:floorfiers@u.northwestern.edu)

[www.floorfiers.com](http://www.floorfiers.com)

## EDUCATION

---

### Northwestern University

Anticipated 2024 Ph.D. in Media, Technology, and Society

2020 – 2021: Visiting scholar, Department of Communication and Media Research,  
Internet Use & Society Division, University of Zurich

2021 M.A. in Media, Technology, and Society

MA Thesis: *Generous Attitudes and Online Participation*

MA Committee: Aaron Shaw (chair), Eszter Hargittai, James Schwoch

### St. Lawrence University

2019 B.A. in Sociology, Summa Cum Laude

Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on  
Instagram*

Minors: Film Studies, English Creative Writing, Asian Studies

Study Abroad: New York State Independent College Consortium for Study in India  
(NYSICCSI; Fall 2016); University of Roehampton (London, UK; Fall 2017)

### United World College – USA

2015 International Baccalaureate

## RESEARCH

---

**Interests:** digital inequality, paid and unpaid online labor

### Experience

*Graduate Student Researcher*

Sept 2019 - present

**Community Data Science Collective, Northwestern University**

Advisor: Aaron Shaw

*Undergraduate Student Researcher*

Jan 2018 – May 2019

**Sociology Department, St. Lawrence University**

Advisors: Stephen Barnard & Leah Rohlfen

*Research Fellow*

Jan 2018 – Sept 2018

**University Fellowship Program, St. Lawrence University**

Advisor: Stephen Barnard

### Peer-reviewed Publications

Shaw, A., Fiers, F., & Hargittai, E. (forthcoming, 2022). Participation Inequality in the Gig Economy. *Information, Communication, and Society*.

Fiers, F., Shaw, A., & Hargittai, E. (2021). Generous Attitudes and Online Participation. *Journal of Quantitative Description: Digital Media, 1*.  
<https://doi.org/10.51685/jqd.2021.008>

Fiers, F. (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

### Conference Presentations

Fiers, F. (2022, November). Inequality and Discrimination in the Online Labor Market: a Scoping Review. Association of Internet Researchers, Dublin, Ireland.

---

## FLOOR FIERS

---

**Fiers, F.** (2022, May). Inequality and Discrimination in the Online Labor Market: A Scoping Review. Annual Conference of the International Communication Association, Paris, France.

**Fiers, F., & Walter, N.** (2022, May). Comments on Airbnb and the Potential for Racial Bias. Annual Conference of the International Communication Association, Paris, France.

**Fiers, F., & Hargittai, E.** (2022, March). Gig Work and the COVID-19 Pandemic. Annual Meeting of the Eastern Sociological Society, Boston, MA.

**Fiers, F., & Walter, N.** (2021, September). The Role of Comments on Racial Discrimination on Airbnb. TPRC49 Research Conference on Communications, Information, and Internet Policy, Washington, DC (online).

Quillian, L., & **Fiers, F.** (2021, August). Hiring Discrimination and Labor Market Tightness. American Sociological Association Annual Meeting, Chicago, IL (online due to the COVID-19 pandemic).

**Fiers, F., & Walter, N.** (2021, May) Sharing Unfairly: Racial Bias on Airbnb and the Effect of Review Valence. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

Shaw, A., **Fiers, F., & Hargittai, E.** (2021, May) Participation Inequality in the Gig Economy. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

**Fiers, F.** (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society, Boston, MA.

**Fiers, F.** (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. NY6 Undergraduate Research Conference, Canton, NY.

**Fiers, F.** (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

---

### TEACHING & MENTORING

---

#### Northwestern University

*Instructor*

**Public Speaking** (BA course) Spring 2022

*Graduate Teaching Assistant (TA)*

**Communications & Technology** (BA course by Jeremy Birnholtz) Fall 2020 & 2021

*Workshop instructor*

**Computing Everywhere, Communications Department** Spring 2021 & 2022

*Digital Media Module Fellow*

**Communications Studies Module Fellows Program** 2021 - 2022

*Mentor for undergraduate research assistants*

**Community Data Science Collective** 2020 - 2022

#### University of Zurich

*Guest lecturer*

**Social Media & Society** (MA course by Minh Hao Nguyen) Oct 2020

Title guest lecture: "Affordances & Status Seeking"

**Platform & Society** (BA course by Jing Zeng) Apr 2021

Title guest lecture: "Databases Behind Platforms"

---

## FLOOR FIERS

---

### St. Lawrence University

*Guest lecturer*

Nov 2020

**Culture & Identity in the Digital Age** (*BA course by Stephen Barnard*)

Title guest lecture: "The Power of Social Media Affordances"

### PROFESSIONAL EXPERIENCE

---

<i>University Videographer</i> <b>Communications Office, St. Lawrence University</b>	Sept 2015 – May 2019 Canton, NY
<i>Marketing and Communication Intern</i> <b>Theater Festival Boulevard</b>	Summers 2017 and 2018 's-Hertogenbosch, the Netherlands
<i>Community Assistant (CA)</i> <b>Residence Life Office, St. Lawrence University</b>	Jan 2017 – May 2019 Canton, NY
<i>Research Intern</i> <b>BERLIN theater company</b>	Dec 2015 – Mar 2016 Antwerp, Belgium
<i>Film Festival Reporter</i> <b>Festival Internacional de Cine Álamos (FICAM)</b>	Oct 2013 – June 2014 Álamos, Mexico
<i>Columnist</i> <b>PC55, van Huis tot Huis</b>	July 2013 – June 2015 Bladel, the Netherlands

### RECOGNITIONS

---

#### Awards

2019	Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department
2019	Award for Outstanding Senior, St. Lawrence University, Sociology Department
2019	Leader of the Year Award, Omicron Delta Kappa
2016	Bradley R. Evers Outstanding First-Year Student Award
2016	Excellence in Community Based Learning Scholarship Award
2015 – 2019	Dean's List, St. Lawrence University
2015	Certificate of Excellence, UWC-USA
2011	Gouden Walvis, National Film Contest 'Tube Your Future'
2009 – 2013	Kunstbende awards, poetry and theater divisions

#### Fellowships & Grants

2022	International Communication Association's CAT Travel Grant
2020	Northwestern University's School of Communication Grant External Methods Training (\$2,000)
2018	Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800)
2017	D. Douglas Andrews Memorial Award
2017	Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education
2016	William and Judy Frear '69 Thorpe International Travel Fund
2015 – 2019	Davis Scholarship
2013 – 2015	UWC NL Scholarship

#### Honor societies

2019	Phi Beta Kappa
2019	Alpha Kappa Delta, International Honor Society of Sociology
2017	Omicron Delta Kappa

## **SERVICE & ENGAGEMENT**

---

### **Institutional Service**

#### *Northwestern University*

- 2019 – Present Co-President, Culture and Community Committee for Media, Technology, and Society (MTS) and Technology and Social Behavior (TSB) PhD programs (*i.e., organizing programming including yearly buddy program and quarterly happy hours*)
- 2019 – Present Student host and organizer, MTS Prospective Student Visit
- 2019 – Present Student host, MTS Guest Speaker Series
- 2020 Research assistant successfully developing and executing efforts to diversify the applicant pools of two doctoral programs

#### *United World College*

- 2021 Member, Selection Committee for UWC NL

#### *St. Lawrence University*

- 2018 – 2019 Student Delegate, University Diversity Committee
- 2018 – 2019 Student Delegate, Search Committee for Vice-President and Dean of Student Life
- 2018 – 2019 Student Delegate, Search Committee for Assistant Professor Environmental Sociology
- 2018 – 2019 Student Delegate, India Study Abroad Selection Committee
- 2018 Student Delegate, Search Committee University Videographer
- 2018 Student Presenter, Community Assistant Orientation

### **Professional Memberships**

- International Communication Association  
Association of Internet Researchers

### **Journal and Conference Reviewer**

- International Communication Association (*i.e., Ethnicity and Race in Communication (ERIC) and Community & Technology (CAT) Divisions*)
- International Journal of Communication
- International Journal of Human-Computer Studies
- Field Methods

### **Professional Training**

- 2021 – Present Teaching Certificate Program, Searle Center for Advancing Learning and Teaching, Northwestern University
- 2019 ICPSR Summer Program in Quantitative Methods of Social Research, the University of Michigan

### **Industry and Non-Profit Affiliations**

- 2021 – Present Tutor to female refugee students, GirlForward, Chicago, IL
- 2006 – Present Head of Festival Programming, Totaalfestival, the Netherlands
- 2019 – Present Head Artist Handling, Festival Hongerige Wolf, the Netherlands
- 2018 – 2019 President, Kalon Kixiox Chapter, Omicron Delta Kappa
- 2018 – 2019 Chapter Founder and Co-Present, ONE Campus Chapter
- 2018 – 2019 Outreach Chair, St. Lawrence University's Chapter of Public Leadership and Education Network (PLEN)
- 2014 All-round volunteer, South by South West (SXSW)
- 2014 – 2015 Activity Leader, Youth Detention Center Camino Nuevo, Albuquerque, NM
- 2010 – 2015 Collector and letter writing, Amnesty International
- 2006 – 2017 Participant and volunteer, National Talent Contest Kunstbende