

**FLOOR FIERS**  
Ph.D. Student in Media, Technology, and Society

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[www.floorfiers.com](http://www.floorfiers.com)

## EDUCATION

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### Northwestern University

Anticipated 2024 Ph.D. in Media, Technology, and Society  
2020 – 2021: Visiting scholar, Department of Communication and Media Research,  
Internet Use & Society Division, University of Zurich  
2021 M.A. in Media, Technology, and Society  
MA Thesis: *Generous Attitudes and Online Participation*  
MA Committee: Aaron Shaw (chair), Eszter Hargittai, James Schwoch

### St. Lawrence University

2019 B.A. in Sociology, Summa Cum Laude  
Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on Instagram*  
Minors: Film Studies, English Creative Writing, Asian Studies  
Study Abroad: New York State Independent College Consortium for Study in India  
(NYSICCSI; Fall 2016); University of Roehampton (London, UK; Fall 2017)

### United World College – USA

2015 International Baccalaureate

## RESEARCH

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**Interests:** digital inequality, paid and unpaid online labor, public libraries

### Experience

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| <i>Graduate Student Researcher</i><br><b>Community Data Science Collective, Northwestern University</b><br>Advisor: Aaron Shaw               | Sept 2019 - present  |
| <i>Undergraduate Student Researcher</i><br><b>Sociology Department, St. Lawrence University</b><br>Advisors: Stephen Barnard & Leah Rohlfson | Jan 2018 – May 2019  |
| <i>Research Fellow</i><br><b>University Fellowship Program, St. Lawrence University</b><br>Advisor: Stephen Barnard                          | Jan 2018 – Sept 2018 |

### Peer-reviewed Publications

**Fiers, F., Shaw, A., & Hargittai, E.** (2021). Generous Attitudes and Online Participation. *Journal of Quantitative Description: Digital Media, 1*.  
<https://doi.org/10.51685/jqd.2021.008>

**Fiers, F.** (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

### Conference Presentations

**Fiers, F.** (2022, May). Inequality and Discrimination in the Online Labor Market: A Scoping Review. Annual Conference of the International Communication Association, Paris, France.

**Fiers, F., & Walter, N.** (2022, May). Comments on Airbnb and the Potential for Racial Bias. Annual Conference of the International Communication Association, Paris, France.

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**Fiers, F., & Hargittai, E.** (2022, March). Gig Work and the COVID-19 Pandemic. Annual Meeting of the Eastern Sociological Society, Boston, MA.

**Fiers, F., & Walter, N.** (2021, September). The Role of Comments on Racial Discrimination on Airbnb. TPRC49 Research Conference on Communications, Information, and Internet Policy, Washington, DC (online).

Quillian, L., & **Fiers, F.** (2021, August). Hiring Discrimination and Labor Market Tightness. American Sociological Association Annual Meeting, Chicago, IL (online due to the COVID-19 pandemic).

**Fiers, F., & Walter, N.** (2021, May) Sharing Unfairly: Racial Bias on Airbnb and the Effect of Review Valence. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

Shaw, A., **Fiers, F., & Hargittai, E.** (2021, May) Participation Inequality in the Gig Economy. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

**Fiers, F.** (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society, Boston, MA.

**Fiers, F.** (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. NY6 Undergraduate Research Conference, Canton, NY.

**Fiers, F.** (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

### TEACHING & MENTORING

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#### Northwestern University

*Instructor*

**Public Speaking** (BA course) Spring 2022

*Graduate Teaching Assistant (TA)*

**Communications & Technology** (BA course by Jeremy Birnholtz) Fall 2020 & 2021

*Workshop instructor*

**Computing Everywhere, Communications Department** Spring 2021 & 2022

*Digital Media Module Fellow*

**Communications Studies Module Fellows Program** 2021 - 2022

*Mentor for undergraduate research assistants*

**Community Data Science Collective** 2020 - 2022

#### University of Zurich

*Guest lecturer*

**Social Media & Society** (MA course by Minh Hao Nguyen) Oct 2020

Title guest lecture: "Affordances & Status Seeking"

**Platform & Society** (BA course by Jing Zeng) Apr 2021

Title guest lecture: "Databases Behind Platforms"

#### St. Lawrence University

*Guest lecturer*

**Culture & Identity in the Digital Age** (BA course by Stephen Barnard) Nov 2020

Title guest lecture: "The Power of Social Media Affordances"

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### PROFESSIONAL EXPERIENCE

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| <i>University Videographer</i><br><b>Communications Office, St. Lawrence University</b>  | Sept 2015 – May 2019<br>Canton, NY                         |
| <i>Marketing and Communication Intern</i><br><b>Theater Festival Boulevard</b>           | Summers 2017 and 2018<br>'s-Hertogenbosch, the Netherlands |
| <i>Community Assistant (CA)</i><br><b>Residence Life Office, St. Lawrence University</b> | Jan 2017 – May 2019<br>Canton, NY                          |
| <i>Research Intern</i><br><b>BERLIN theater company</b>                                  | Dec 2015 – Mar 2016<br>Antwerp, Belgium                    |
| <i>Film Festival Reporter</i><br><b>Festival Internacional de Cine Álamos (FICAM)</b>    | Oct 2013 – June 2014<br>Álamos, Mexico                     |
| <i>Columnist</i><br><b>PC55, van Huis tot Huis</b>                                       | July 2013 – June 2015<br>Bladel, the Netherlands           |

### RECOGNITIONS

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#### Awards

|             |   |
|-------------|---|
| 2019        | Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department |
| 2019        | Award for Outstanding Senior, St. Lawrence University, Sociology Department                     |
| 2019        | Leader of the Year Award, Omicron Delta Kappa   |
| 2016        | Bradley R. Evers Outstanding First-Year Student Award   |
| 2016        | Excellence in Community Based Learning Scholarship Award  |
| 2015 – 2019 | Dean's List, St. Lawrence University  |
| 2015        | Certificate of Excellence, UWC-USA  |
| 2011        | Gouden Walvis, National Film Contest 'Tube Your Future'   |
| 2009 – 2013 | Kunstbende awards, poetry and theater divisions   |

#### Fellowships & Grants

|             |  |
|-------------|--|
| 2020        | Northwestern University's School of Communication Grant External Methods Training (\$2,000)                          |
| 2018        | Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800) |
| 2017        | D. Douglas Andrews Memorial Award  |
| 2017        | Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education                |
| 2016        | William and Judy Frear '69 Thorpe International Travel Fund  |
| 2015 – 2019 | Davis Scholarship  |
| 2013 – 2015 | UWC NL Scholarship   |

#### Honor societies

|      |   |
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| 2019 | Phi Beta Kappa  |
| 2019 | Alpha Kappa Delta, International Honor Society of Sociology |
| 2017 | Omicron Delta Kappa   |

### SERVICE & ENGAGEMENT

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#### Institutional Service

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| <i>Northwestern University</i><br>2019 – Present | Co-President, Culture and Community Committee for Media, Technology, and Society (MTS) and Technology and Social Behavior |
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|                                | (TSB) PhD programs ( <i>i.e.</i> , organizing programming including yearly buddy program and quarterly happy hours)   |
| 2019 – Present                 | Student host and organizer, MTS Prospective Student Visit   |
| 2019 – Present                 | Student host, MTS Guest Speaker Series  |
| 2020                           | Research assistant successfully developing and executing efforts to diversify the applicant pools of two doctoral programs, primarily through targeted outreach |
| <i>United World College</i>    |   |
| 2021                           | Member, Selection Committee for UWC NL  |
| <i>St. Lawrence University</i> |   |
| 2018 – 2019                    | Student Delegate, University Diversity Committee  |
| 2018 – 2019                    | Student Delegate, Search Committee for Vice-President and Dean of Student Life  |
| 2018 – 2019                    | Student Delegate, Search Committee for Assistant Professor Environmental Sociology  |
| 2018 – 2019                    | Student Delegate, India Study Abroad Selection Committee  |
| 2018                           | Student Delegate, Search Committee University Videographer  |
| 2018                           | Student Presenter, Community Assistant Orientation  |

### Professional Memberships

International Communication Association  
Association of Internet Researchers

### Journal and Conference Reviewer

International Communication Association (*i.e.*, *Ethnicity and Race in Communication (ERIC) and Community & Technology (CAT) Divisions*)  
International Journal of Communication  
International Journal of Human-Computer Studies

### Professional Training

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|----------------|--|
| 2021 – Present | Teaching Certificate Program, Searle Center for Advancing Learning and Teaching, Northwestern University |
| 2019           | ICPSR Summer Program in Quantitative Methods of Social Research, the University of Michigan              |

### Industry and Non-Profit Affiliations

|                |   |
|----------------|---|
| 2021 – Present | Tutor to female refugee students, GirlForward, Chicago, IL  |
| 2006 – Present | Head of Festival Programming, Totaalfestival, the Netherlands                                       |
| 2019 – Present | Head Artist Handling, Festival Hongerige Wolf, the Netherlands                                      |
| 2018 – 2019    | President, Kalon Kixiox Chapter, Omicron Delta Kappa  |
| 2018 – 2019    | Chapter Founder and Co-Present, St. Lawrence University's ONE Campus Chapter                        |
| 2018 – 2019    | Outreach Chair, St. Lawrence University's Chapter of Public Leadership and Education Network (PLEN) |
| 2014           | All-round volunteer, South by South West (SXSW)   |
| 2014 – 2015    | Activity Leader, Youth Detention Center Camino Nuevo, Albuquerque, NM                               |
| 2010 – 2015    | Collector and letter writing, Amnesty International   |
| 2006 – 2017    | Participant and volunteer, National Talent Contest Kunstbende                                       |