

FLOOR FIERS
Ph.D. Student in Media, Technology, and Society

2240 Campus Drive
Evanston, IL 60660
floorfiers@u.northwestern.edu

EDUCATION

Northwestern University

Anticipated 2024 Ph.D. in Media, Technology, and Society
2020 – 2021: Visiting scholar at the University of Zurich, Department of
Communication and Media Research, Internet Use & Society Division
2021 M.A. in Media, Technology, and Society
MA Thesis: *Generous Attitudes and Online Participation*
MA Committee: Aaron Shaw (chair), Eszter Hargittai, James Schwoch

St. Lawrence University

2019 B.A. in Sociology, Summa Cum Laude
Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on
Instagram*
Minors: Film Studies, English Creative Writing, Asian Studies
Study Abroad: New York State Independent College Consortium for Study in India
(NYSICCSI; Fall 2016); University of Roehampton (London, UK) through the
International Student Exchange Program (ISEP; Fall 2017)

United World College – USA

2015 International Baccalaureate

RESEARCH

Interests: digital inequality (access, skills, participation), paid and unpaid online labor

Experience

<i>Graduate Student Researcher</i>	Sept 2019 - present
Community Data Science Collective, Northwestern University	
Mentor: Aaron Shaw	
<i>Undergraduate Student Researcher</i>	Jan 2018 – May 2019
Sociology Department, St. Lawrence University	
Mentor: Stephen Barnard	
Mentor: Leah Rohlfen	
<i>Research Fellow</i>	Jan 2018 – Sept 2018
University Fellowship Program, St. Lawrence University	
Mentor: Stephen Barnard	

Peer-reviewed Publications

Fiers, F., Shaw, A., & Hargittai, E. (2021). Generous Attitudes and Online Participation. *Journal of Quantitative Description: Digital Media*, 1.
<https://doi.org/10.51685/jqd.2021.008>

Fiers, F. (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

FLOOR FIERS

Conference Presentations

Fiers, F., & Walter, N. (2021, September). The Role of Comments on Racial Discrimination on Airbnb. TPRC49 Research Conference on Communications, Information, and Internet Policy, Washington, DC (online due to the COVID-19 pandemic).

Quillian, L., & Fiers, F. (2021, August). Hiring Discrimination and Labor Market Tightness. American Sociological Association Annual Meeting, Chicago, IL (online due to the COVID-19 pandemic).

Fiers, F., & Walter, N. (2021, May) Sharing Unfairly: Racial Bias on Airbnb and the Effect of Review Valence. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

Shaw, A., Fiers, F., & Hargittai, E. (2021, May) Participation Inequality in the Gig Economy. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

Fiers, F. (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society, Boston, MA.

Fiers, F. (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. NY6 Undergraduate Research Conference, Canton, NY.

Fiers, F. (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

TEACHING & MENTORING

Northwestern University

Graduate Teaching Assistant (TA) Sept - Dec 2020
Communications & Technology (BA course taught by Jeremy Birnholtz)

Digital Media Module Fellow Jan 2021 – present
Communications Studies Module Fellows Program

Mentor for undergraduate research assistants Feb 2020 – present
Community Data Science Collective

Workshop Leader April 2021
Computing Everywhere, Communications Department
Title workshop: "TikTok & Databases"

University of Zurich

Guest lecturer Oct 2020
Social Media & Society (MA course taught by Minh Hao Nguyen)
Title guest lecture: "Affordances & Status Seeking"

Platform & Society (BA course taught by Jing Zeng) Apr 2021
Title guest lecture: "Databases Behind Platforms"

St. Lawrence University

Guest lecturer Nov 2020
Culture & Identity in the Digital Age (BA course taught by Stephen Barnard)
Title guest lecture: "The Power of Social Media Affordances"

FLOOR FIERS

PROFESSIONAL EXPERIENCE

<i>University Videographer</i> Communications Office, St. Lawrence University	Sept 2015 – May 2019 Canton, NY
<i>Marketing and Communication Intern</i> Theater Festival Boulevard	Summers 2017 and 2018 's-Hertogenbosch, the Netherlands
<i>Community Assistant (CA)</i> Residence Life Office, St. Lawrence University	Jan 2017 – May 2019 Canton, NY
<i>Research Intern</i> BERLIN theater company	Dec 2015 – Mar 2016 Antwerp, Belgium
<i>Film Festival Reporter</i> Festival Internacional de Cine Álamos (FICAM)	Oct 2013 – June 2014 Álamos, Mexico
<i>Columnist</i> PC55, van Huis tot Huis	July 2013 – June 2015 Bladel, the Netherlands

RECOGNITIONS

Awards

2019	Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department
2019	Award for Outstanding Senior, St. Lawrence University, Sociology Department
2019	Leader of the Year Award, Omicron Delta Kappa
2016	Bradley R. Evers Outstanding First-Year Student Award
2016	Excellence in Community Based Learning Scholarship Award
2015 – 2019	Dean's List, St. Lawrence University
2015	Certificate of Excellence, UWC-USA

Fellowships & Grants

2020	Northwestern University's School of Communication Grant External Methods Training (\$2,000) to attend the ICPSR Summer Program in Quantitative Methods of Social Research at the University of Michigan
2018	Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800)
2017	D. Douglas Andrews Memorial Award
2017	Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education
2016	William and Judy Frear '69 Thorpe International Travel Fund
2015 – 2019	Davis Scholarship
2013 – 2015	UWC the Netherlands Scholarship

Honor societies

2019	Phi Beta Kappa
2019	Alpha Kappa Delta, International Honor Society of Sociology
2017	Omicron Delta Kappa

SERVICE & ENGAGEMENT

Institutional Service

Northwestern University

2019 – Present Co-President, Culture and Community Committee MTSB PhD programs

United World College

2021 Member, Selection Committee for UWC NL

St. Lawrence University

2018 – 2019 Student Delegate, University Diversity Committee

2018 – 2019 Member, Search Committee for Vice-President and Dean of Student Life

2018 – 2019 Member, Search Committee for Environmental Sociology
Assistant Professor

2018 – 2019 Member, India Study Abroad Selection Committee

2018 Student Ambassador, Search Committee for University
Videographer

2018 Student Presenter, Community Assistant Orientation

Professional Memberships

International Communication Association

Association of Internet Researchers

Journal and Conference Reviewer

International Journal of Communication

ICA Ethnicity and Race in Communication Division

Industry and Non-Profit Affiliations

2006 – Present Head of Festival Programming, Totaalfestival, the Netherlands

2019 – Present Head Artist Handling, Festival Hongerige Wolf, the
Netherlands

2018 – 2019 Chapter President, Kalon Kixiox Chapter, Omicron Delta
Kappa

2018 – 2019 Chapter Founder and Co-Present, St. Lawrence University's
ONE Campus Chapter

2018 – 2019 Outreach Chair, St. Lawrence University's Chapter of Public
Leadership and Education Network (PLEN)

2014 All-round volunteer, South by South West (SXSW)

2014 – 2015 Activity Leader, Youth Detention Center Camino Nuevo,
Albuquerque, NM

2010 – 2015 Collector and letter writing, Amnesty International

2006 – 2017 Participant and volunteer, National Talent Contest Kunstbende