

**FLOOR FIERS**  
Ph.D. Student in Media, Technology, and Society

2240 Campus Drive  
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## EDUCATION

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### **Northwestern University**

Anticipated 2024 Ph.D. in Media, Technology, and Society  
2020 – 2021: Visiting scholar at the University of Zurich, Department of  
Communication and Media Research, Internet Use & Society Division  
Anticipated 2021 M.A. in Media, Technology, and Society

### **St. Lawrence University**

2019 B.A. in Sociology, Summa Cum Laude  
Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on  
Instagram*  
Minors: Film Studies, English Creative Writing, Asian Studies  
Study Abroad: New York State Independent College Consortium for Study in India  
(Fall 2016); University of Roehampton (London, UK) through the International  
Student Exchange Program (Fall 2017)

### **United World College – USA**

2015 International Baccalaureate

## RESEARCH

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**Interests**: digital inequality (access, skills, participation) and discrimination, paid and unpaid online labor

### **Experience**

*Graduate Student Researcher* Sept 2019 - present  
**Community Data Science Collective, Northwestern University**  
Mentor: Aaron Shaw

*Undergraduate Student Researcher* Jan 2018 – May 2019  
**Sociology Department, St. Lawrence University**  
Mentor: Stephen Barnard  
Mentor: Leah Rohlfesen

#### Projects:

- An #Instagood Status Update: Claiming and Seeking Status on Instagram
- Diving into the Digital Divide: A Study of Internet Use and Social Class-Related Variables
- Seed to Trash Can: Food Waste at a Liberal Arts College

*Research Fellow* Jan 2018 – Sept 2018  
**University Fellowship Program, St. Lawrence University**  
Mentor: Stephen Barnard

*Research Intern* Dec 2015 – Mar 2016  
**BERLIN theater company**  
Investigated content and scouting actors for documentary theater show *Remember the Dragons*

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## FLOOR FIERS

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### Peer-reviewed Publications

Fiers, F., Shaw, A., & Hargittai, E. (under review, revise and resubmit). Generous Attitudes and Online Participation. *Journal of Quantitative Description*.

Fiers, F. (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

### Conference Presentations

Fiers, F., & Walter, N. (2021, May) Sharing Unfairly: Racial Bias on Airbnb and the Effect of Review Valence. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

Shaw, A., Fiers, F., & Hargittai, E. (2021, May) Participation Inequality in the Gig Economy. Annual Conference of the International Communication Association, Denver, CO (online due to the COVID-19 pandemic).

Fiers, F. (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society, Boston, MA.

Fiers, F. (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. New York Six Undergraduate Research Conference, Canton, NY.

Fiers, F. (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

### TEACHING & MENTORING

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#### Northwestern University

*Graduate Teaching Assistant (TA)* Sept - Dec 2020

**Communications & Technology** (BA course taught by Jeremy Birnholtz)

*Digital Media Module Fellow* Jan 2021 – present

**Communications Studies Module Fellows Program**

Feb 2020 – present

*Mentor for undergraduate research assistants*

**Community Data Science Collective**

*Workshop Leader*

April 2021

**Computing Everywhere, Communications Department**

Title workshop: "Understanding Computation by Exploring TikTok"

#### University of Zurich

*Guest lecturer*

**Social Media & Society** (MA course taught by Minh Hao Nguyen)

Oct 2020

Title guest lecture: "Affordances & Status Seeking"

**Platform & Society** (BA course taught by Jing Zeng)

Apr 2021

Title guest lecture: TBD

#### St. Lawrence University

*Guest lecturer*

Nov 2020

**Culture & Identity in the Digital Age** (BA course taught by Stephen Barnard)

Title guest lecture: "The Power of Social Media Affordances"

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### PROFESSIONAL EXPERIENCE

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<i>University Videographer</i> <b>Communications Office, St. Lawrence University</b>	Sept 2015 – May 2019 Canton, NY
<i>Marketing and Communication Intern</i> <b>Theater Festival Boulevard</b>	Summers 2017 and 2018 's-Hertogenbosch, the Netherlands
<i>Community Assistant (CA)</i> <b>Residence Life Office, St. Lawrence University</b>	Jan 2017 – May 2019 Canton, NY
<i>Official Film Festival Reporter</i> <b>Festival Internacional de Cine Álamos (FICAM)</b>	Oct 2013 – June 2014 Álamos, Mexico
<i>Columnist</i> <b>PC55, van Huis tot Huis</b>	July 2013 – June 2015 Bladel, the Netherlands

### RECOGNITIONS

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#### Awards

2019	Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department
2019	Award for Outstanding Senior, St. Lawrence University, Sociology Department
2019	Leader of the Year Award, Omicron Delta Kappa
2016	Bradley R. Evers Outstanding First-Year Student Award
2016	Excellence in Community Based Learning Scholarship Award
2015 – 2019	Dean's List, St. Lawrence University
2015	Certificate of Excellence, UWC-USA

#### Fellowships & Grants

2020	Northwestern University's School of Communication Grant External Methods Training (\$2,000) to attend the ICPSR Summer Program in Quantitative Methods of Social Research at the University of Michigan
2018	Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800)
2017	D. Douglas Andrews Memorial Award
2017	Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education
2016	William and Judy Frear '69 Thorpe International Travel Fund
2015 – 2019	Davis Scholarship
2013 – 2015	UWC the Netherlands Scholarship

#### Honor societies

2019	Phi Beta Kappa
2017	Omicron Delta Kappa

### SERVICE & ENGAGEMENT

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#### Institutional Service

<i>Northwestern University</i>	
2019 – Present	Co-President, Culture and Community Committee MTSB PhD programs

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## FLOOR FIERS

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### *United World College*

2021 Member, Selection Committee for UWC NL

### *St. Lawrence University*

2018 – 2019 Student Delegate, University Diversity Committee

2018 – 2019 Member, Search Committee for Vice-President and Dean of Student Life

2018 – 2019 Member, Search Committee for Environmental Sociology  
Assistant Professor

2018 – 2019 Member, India Study Abroad Selection Committee

2018 Student Ambassador, Search Committee for University  
Videographer

2018 Student Presenter, Community Assistant Orientation

### **Professional Affiliations**

International Communication Association

Association of Internet Researchers

### **Industry and Non-Profit Affiliations**

2006 – Present Head of Festival Programming, Totaalfestival, the Netherlands

2019 – Present Head Artist Handling, Festival Hongerige Wolf, the  
Netherlands

2018 – 2019 Chapter President, Kalon Kixiox Chapter, Omicron Delta  
Kappa

2018 – 2019 Chapter Founder and Co-Present, St. Lawrence University's  
ONE Campus Chapter

2018 – 2019 Outreach Chair, St. Lawrence University's Chapter of Public  
Leadership and Education Network (PLEN)

2014 All-round volunteer, South by South West (SXSW)

2014 – 2015 Activity Leader, Youth Detention Center Camino Nuevo,  
Albuquerque, NM

2010 – 2015 Collector and letter writing, Amnesty International

2006 – 2017 Participant and volunteer, National Talent Contest Kunstbende