

FLOOR FIERS

Ph.D. Student in Media, Technology, and Society

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EDUCATION

Northwestern University

Anticipated 2024 Ph.D. in Media, Technology, and Society

Anticipated 2020 M.A. in Media, Technology, and Society

St. Lawrence University

2019 B.A. in Sociology, Summa Cum Laude

Honors Thesis: *An #Instagood Status Update: Claiming and Seeking Status on Instagram*

Minors: Film Studies, English Creative Writing, Asian Studies

Study Abroad: New York State Independent College Consortium for Study in India (Fall 2016), University of Roehampton (London, UK) through the International Student Exchange Program (Fall 2017)

United World College – USA

2015 International Baccalaureate

RESEARCH

Interests: digital inequality (access, skills, participation) and discrimination, online labor markets, status performance on social media

Experience

Graduate Student Researcher

Sept 2019 - present

Community Data Science Collective, Northwestern University

Mentor: Aaron Shaw

Undergraduate Student Researcher

Jan 2018 – May 2019

Sociology Department, St. Lawrence University

Mentor: Stephen Barnard

Mentor: Leah Rohlfson

Projects:

- An #Instagood Status Update: Claiming and Seeking Status on Instagram
- Diving into the Digital Divide: A Study of Internet Use and Social Class-Related Variables
- Seed to Trash Can: Food Waste at a Liberal Arts College

Research Fellow

Jan 2018 – Sept 2018

University Fellowship Program, St. Lawrence University

Mentor: Stephen Barnard

Research Intern

Dec 2015 – Mar 2016

BERLIN theater company

Investigated content and scouting actors for documentary theater show *Remember the Dragons*

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Peer-reviewed Publications

Fiers, F. (2020). Hiding Traces of Status Seeking: Contradictory Tagging Strategies on Instagram. *Social Media + Society*. <https://doi.org/10.1177/2056305120937318>

Conference Presentations

Floor, F. (2019, March). An #Instagood Status Update: Claiming and Seeking Status on Instagram. Annual Meeting of the Eastern Sociological Society, Boston, MA.

Floor, F. (2018, September). An #Instagood Status Update: Claiming and Seeking Status on Instagram. New York Six Undergraduate Research Conference, Canton, NY.

Floor, F. (2016, February). Bittersweet Farm: Bittersweet Future? Documentary presented at UWC-USA's Annual Conference, Montezuma, NM.

TEACHING & MENTORING

Northwestern University

Mentoring of undergraduate research assistants, Community Data Science Collective

RECOGNITIONS

Awards

2019	Award for Excellence in Research and Scholarship, St. Lawrence University, Sociology Department
2019	Award for Outstanding Senior, St. Lawrence University, Sociology Department
2019	Leader of the Year Award, Omicron Delta Kappa
2016	Bradley R. Evers Outstanding First-Year Student Award
2016	Excellence in Community Based Learning Scholarship Award
2015 – 2019	Dean's List, St. Lawrence University
2015	Certificate of Excellence, UWC-USA

Fellowships & Grants

2018	Lorna A. Ness Fellowship Fund and Daniel F. '65 and Ann H. Sullivan Endowment for Student/Faculty Research (\$3,800)
2017	D. Douglas Andrews Memorial Award
2017	Travel Enrichment Grant from the Cabot Family Endowment for International and Intercultural Education
2016	William and Judy Frear '69 Thorpe International Travel Fund
2015 – 2019	Davis Scholarship
2013 – 2015	UWC the Netherlands Scholarship

Honor societies

2019	Phi Beta Kappa
2017	Omicron Delta Kappa

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SERVICE & ENGAGEMENT

Institutional Service

Northwestern University

2019 – Present Member, Culture and Community Committee MTSB programs

St. Lawrence University

2018 – 2019 Student Delegate, University Diversity Committee

2018 – 2019 Member, Search Committee for Vice-President and Dean of Student Life

2018 – 2019 Member, Search Committee for Environmental Sociology
Assistant Professor

2018 – 2019 Member, India Study Abroad Selection Committee

2018 Student Ambassador, Search Committee for University
Videographer

2018 Student Presenter, Community Assistant Orientation

Professional Affiliations

International Communication Association

Association of Internet Researchers

Industry and Non-Profit Affiliations

2006 – Present Head of Festival Program, Totaalfestival, the Netherlands

2019 – Present Head Artist Handling, Festival Hongerige Wolf, the Netherlands

2018 – 2019 Chapter President, Kalon Kixiox Chapter, Omicron Delta Kappa

2018 – 2019 Chapter Founder and Co-Present, St. Lawrence University's ONE Campus Chapter

2018 – 2019 Outreach Chair, St. Lawrence University's Chapter of Public Leadership and Education Network (PLEN)

2014 All-round volunteer, South by South West (SXSW)

2014 – 2015 Activity Leader, Youth Detention Center Camino Nuevo, Albuquerque, NM

2010 – 2015 Collector and letter writing, Amnesty International

2006 – 2017 Participant and volunteer, National Talent Contest Kunstbende